



Gen-Re Collective
by Sustera Foundation



ANNUAL IMPACT REPORT

2023 - 2024



On a mission to enable a
Generation that Rethinks!



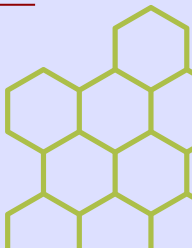
www.tribegenre.com



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[the_gen_re](https://www.instagram.com/the_gen_re)



We stand at the brink of surpassing all planetary limits. Our only beacon of hope lies in a generation that not only rethinks but actively builds resilience to secure our future.

- Sanju Soman
CEO, Suster Foundation



Gen-Re IMPACT SNAPSHOT (2023-24)

3

Bicycles
Provided

200+

Saplings
Planted

500

Mangroves
Planted

300+

People
Engaged

10

BLDC Fans
Distributed

4

Green Jobs
enabled

281* MT CO2 eq.

Reduction +
Sequestration efforts



BLDC FANS DISTRIBUTION AND CLIMATE AWARENESS SESSIONS

KEY INDICATORS

10

Energy Efficient Brushless Direct Current Fans

1.25* MT CO2 eq.

reduction potential/year

*Assuming the usage of 12 hr/day

50+

Attendees for the awareness sessions



BENEFICIARIES



Households in vulnerable coastal region



Muhamma Panchayath, Alappuzha



Anganwadies in vulnerable coastal region



Karumkulam Panchayth, Thiruvananthapuram



Geethanjali Public Library and Tuition centre in Kotoor Tribal region



Kuttichal Panchayath, Thiruvananthapuram



BLDC (Brushless Direct Current) fans consume less energy and have a greater lifespan than regular fans. Installing BLDC fans over normal fans can reduce energy use by up to **70%**.

BICYCLE DISTRIBUTION

KEY INDICATORS

2

Normal Cycle

1

Electric Cycle

BENEFICIARIES



Young girl from a vulnerable background



Thrissur



Teenage boy from a vulnerable background



Adimalathura, Thiruvananthapuram



Children from Tribal areas



Wayanad



COLLABORATORS

- Alarmo NGO, Wayanad
- CHILD Trust, Thrissur

Empowering vulnerable communities through bicycles, promoting sustainable transportation, and fostering sustainability, equity, education, and economic opportunities.

MANGROVE PLANTING

KEY INDICATORS

500

Mangrove Saplings

154* MT CO2 eq.

reduction potential in 25 years (approx.)

30+

Community members participation



Kadua Rivermouth Wetland Estuarine, Odisha

BENEFICIARIES

Local community

COLLABORATOR

Odisha Paryavaran Sanrakshan Abhiyan Tust , Odisha



Planting mangroves helps restore habitats, protect coastlines, and fight climate change. Benefits include preventing erosion, saving marine life, storing carbon, and strengthening communities' resilience and livelihoods

SAPLINGS PLANTING AND CLIMATE AWARENESS SESSIONS

BENEFICIARY



Govt. Muhammadian LP School, Pulluvila



Thiruvananthapuram



Leo XIII HSS, Pulluvila



Thiruvananthapuram



Begur Forest range



Wayanad



KEY INDICATORS

200+

tree saplings

100+

Attendees for the awareness sessions

125* MT CO2 eq.

reduction potential in 25 years (approx.)



Combatting climate change through natural solutions by planting indigenous trees in public places like schools. This helps reduce greenhouse gases, create habitats, conserve biodiversity, preserve soil and water, and promote education and awareness

COMMUNITY DRIVEN ECOSYSTEM RESTORATION PROJECTS

1. Seedball making and dispersion



 Champawat (Uttarakhand)

BENEFICIARIES

 Local community

COLLABORATORS

- UCAN - Uttarakhand Climate Action Network
- Hajjalo, Uttarakhand

KEY INDICATORS

200+
tree saplings

20+
Attendees for the restoration activity




2. Canal Restoration

KEY INDICATOR

30+

Attendees for the restoration activity.

 Muhamma Panchayath (Alappuzha)

- Removed invasive water hyacinth which blocked fishermen's access to Vembanad Lake.
- Mobilised the local community and Installed bamboo barrier to prevent regrowth of the hyacinth.

BENEFICIARIES

 Local community

COLLABORATORS

- Samyuktha Vembanadu Kayal Sarakshana Samithi , Muhamma , Alappuzha
- ATREE (Ashoka Trust for Research in Ecology and the Environment, Bangalore



COMMUNITY DRIVEN ECOSYSTEM RESTORATION PROJECTS

3. Restoration of forest patch

Removed Invasive Yellow Cassia and replanted with native species

📍 Appapara, Begur Forest Range, Wayanad District

KEY INDICATORS

140+
tree saplings

30+
Attendees for the restoration activity

BENEFICIARIES

👥 Local community

COLLABORATORS

- Green Lovers environmental action group of Pazhassi public library.
- Mahila Samakhya Society Thonichal
- Begur forest range office.



TEAM Gen-Re



Deepa A



Sanju Soman



Sarath S Kurup




Agnus Mariya

DISASTER RELIEF EFFORTS

Provided need-based disaster relief for communities affected by rain-induced calamities.

₹75,000+
raised



 Chellanam, Ernakulam, Kerala

COLLABORATOR

- Global Shapers community , Kochi Hub

 North Chennai, Tamilnadu

COLLABORATOR

- Uravukal Trust, Tamilnadu



Heavy rain claims 8 lives in Kerala, 47 relief camps opened across state

Onmanorama Staff
Published: July 05, 2023 09:17 PM IST | Updated: July 05, 2023 10:56 PM IST



As per the latest data, 886 people have been shifted to the relief camps in various districts. Photo: Manorama

Cyclone Michaung | Death toll rises to seven in Chennai and neighbouring districts; over 61,600 moved to relief camps

Additional workforce is being sourced from neighbouring districts to undertake relief operations in Chennai and three neighbouring districts on war footing
December 05, 2023 07:49 pm | Updated December 07, 2023 04:26 pm IST - CHENNAI



People moving in the stagnant water following heavy rain fall due to Michaung Cyclone at Velacherry in Chennai on December 5, 2023 | Photo Credit:

TESTIMONIALS

“ Big thanks to Sustera Foundation's GenRe project for collaborating with Karamkulam Grama Panchayath on multiple community projects. Excited for more partnerships with local self-governments to tackle climate change together. Let's keep supporting our communities! ”



Thaddeus,
Ward Member,
Karamkulam GP,
Thiruvananthapuram
(Climate Leader 2019)

“ Being part of the GenRe project has helped me understand the career opportunities in green jobs and their significance today, while also gaining valuable insights into how each individual can play a part in mitigating climate change through small actions. ”



Geethika Gopinathan,
Central University
of Kerala, Kasaragod
(Former Intern, Genre project)

“ Genre's donation inspired us to include cycling in our Summer camp for Children from Wayanad. Initially, only two children knew how, but by the end, everyone was riding. Thanks Genre, for the inspiration! ”



Akhina Mohan
Founder,
Alarmo NGO Wayanad.
(Climate Leader 2022).

“ In solidarity with the GenRe tribe, we, students of Kerala University, opened a collection point during the Chennai flood crisis. Spearheading this initiative as a climate leader was invaluable, highlighting the importance of swift collective action in disaster response ”



Amina Haneef
University of Kerala,
Thiruvananthapuram.
(Climate Leader, CLPx- 2022)

“ Happy to be a part of the canal restoration project for Vembanad backwater. GenRe's pivotal support played a crucial role in bringing together various stakeholders, which was instrumental in making the project a success. I'm looking forward to more impactful initiatives from the team, ranging from individual to community levels in India ”



Syamkrishnan P
Senior Modeller,
WELL Labs, Bengaluru
(Climate Leader 2022)

